



Cyber Kindness

Kindness is a security control

CHALLENGE IDEAS. RESPECT PEOPLE. RAISE STANDARDS.

A SHARED COMMITMENT

The Cyber Kindness Pledge

We invite you to take the Cyber Kindness pledge, either publicly or anonymously, and agree to the following commitments:

1. Challenge, Not Attack

I will challenge ideas without attacking people.

2. Call It Out

I will call out bullying, harassment, abuse and exclusion when I see it.

3. No Excuse for Cruelty

I will not excuse cruelty as banter, expertise or passion.

4. Lift Others Up

I will support those who are new to, returning to or finding their voice in the industry.

5. Safety Enables Good Work

I will recognise that psychological safety helps people do their best work.

6. Own My Mistakes

I will listen, learn and take accountability when I get things wrong.

7. Build Belonging

I will help build a community where people feel safe enough to speak, contribute and belong.

8. Respectful Language Matters

I will pay attention to how my words land, both in person and online.

9. Protect Those Who Speak Up

I will stand with people who raise concerns, not leave them to face blame or retaliation alone.

10. Impact Over Intent

I will own the impact of my words, not just my intentions.

11. Online Conduct

I will challenge ideas online the way I would in the room, by adding value rather than scoring points.

12. Active Support

I will stand with people who are struggling, rather than step back.

13. Signposting

When I do not know the answer, I will point people to someone who does.

14. Inclusion and Plain Language Use

I will make room for people, avoid needless jargon and explain rather than exclude.

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Add Your Name

Individuals and organisations are welcome to take the pledge. Complete the details below or take it online and share it across your networks.

Name: _____

Organisation: _____

Date: _____ **Signature:** _____